



UN Peace Day Broadcast Partners, Solutions, & Segments

Building on the success of the first ever “UN PEACE DAY GLOBAL BROADCAST” in 2009, which saw more than 2 million viewers, we are proud to announce the PEACE DAY 2010 event.

Organizations Participating in the Global UN Peace Day 2010 Broadcast Event

<i>Organization</i>	<i>Website</i>	<i>Site Info</i>	<i>Sector</i>
Culture of Peace Initiative	www.internationaldayofpeace.org www.cultureofpeace.org	During the run of the UN Peace Day Broadcast in 2009, this website clocked 1,404,024 visitors.	Education Activism
Pathways To Peace	www.pathwaystopeace.org	co-operative Peacebuilding Initiative uniting groups	Peace Building
Amnesty International	www.amnesty.org/	Worldwide movement of people who campaign for internationally recognized human rights for all	Activism
United Nations Department of Public Information	www.un.org/dpi/ngosection/index.asp	Liaison between the United Nations and NGOs and other civil society organizations	Coordination
United Nations Association of the USA	www.unausa.org	Building understanding of and support for the ideals and work of the UN among the American people	Community
Agape Foundation	www.agapefdn.org/	Funding of nonviolent social change organizations	Sponsorship
American Association for the Advancement of Science	www.aaas.org/	Advancing science around the world by serving as an educator, leader, spokesperson and professional association	Science
Earthdance	www.earthdance.org/	World's largest synchronized music and dance festival for peace	Culture

Contact: Bill McCarthy: 310-450-5592 ~ e-mail: unityfoundation1@aol.com

<i>Organization</i>	<i>Website</i>	<i>Site Info</i>	<i>Sector</i>
Everest Peace Project	www.everestpeaceproject.org/	Promoting peace, teamwork, and cultural understanding	Education & Culture
Goldman Environmental Foundation	www.goldmanprize.org/	Providing environmental grants to ordinary individuals working at the grassroots level who protect and enhance our environment	Grants
Peace One Day	www.peaceoneday.org	Engaging organizations of the United Nations system, regional and NGO's and individuals to observe September 21	Activism
Parliament of the World's Religions	www.parliamentofreligions.org	Cultivating harmony among the world's religious and spiritual communities	Interfaith
Nuclear Age Peace Foundation	www.wagingpeace.org/	Petition campaign calling for the abolition of nuclear weapons	Activism
Nonviolent Peaceforce	www.nonviolentpeaceforce.org/	Nonviolent Peaceforce is sent to conflict areas to prevent death and destruction and protect human rights	Activism
GlobaLink Total Vision Network	www.globalinktv.net	Linking the World's Resources Through Cross-Cultural Entertainment & Education	Education
Ethical Marketplace	www.ethicalmarkets.com/	News and perspective on the Green Transition	Education
World Peace March	www.theworldmarch.org/	World March for peace	Activism
Vision of Humanity	www.visionofhumanity.org/	Initiatives focused on global peace	Activism
Venice Eco Fest	http://veniceecofest.org/	Promoting sustainable solutions	Community
United Religions Initiative	www.uri.org/	Promoting enduring, daily interfaith cooperation and to ending religiously motivated violence	Interfaith
Prem Rawat Foundation	www.tprf.org/	Provides nutritious food and clean water to people most in need and holds free medical clinics	Outreach
The Fuel Film	http://thefueelfilm.com/	Sustainable education	Education
Rainforest Action Network	http://ran.org/	Campaigns for the forests, their inhabitants and the natural systems that sustain life through education, grassroots organizing, and direct action.	Activism
Power To The Peaceful Festival	http://powertothepeaceful.org/	Music festival for peace	Music
Playing for Change	www.playingforchange.com	Connecting the world through music	Music

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Citizens for a United Nations Peace Assembly	www.empowertheun.org/	Revitalization & reform of the UN by creating a People's Parliament within the United Nations	Community
We The world	www.wetheworld.org	Awakening a spirit of caring and involvement	Activism
Roots & Shoots	www.rootsandshoots.org/	Jane Goodall's Youth Empowerment Program	Education & Youth
Taking It Global	www.tigweb.org/	A place for us to share information and ideas	Community
Global Security Institute	www.gs institute.org/	Dedicated to strengthening international cooperation with a particular focus on nuclear arms control, non-proliferation and disarmament	Education & Community
Unity Foundation	www.unityfoundation.org/	33 years promoting Peace Activism Events	Education
Peace Portal	www.peaceportal.mobi	Sustainable Solutions and Project Networking	Peace Building
Energy Villages	www.energyvillages.org/	Celebrating Culture, Nurturing Creativity, Fostering Collaboration	Community
WELL ~ World Emotional Literacy League	www.trunity.net/well	Educational understanding of anger and negative emotions	Education
LiveStream	www.livestream.com	Global Broadcasting	Media
Made By Kids Foundation	www.madebykids.org	Development of new education models	Outreach & Education
B1Nation	www.b1nation.tv	Conscious Media	Media
Peace Village	www.peacevillageinc.org	Community service Education	Education
Peace Music Project	www.peacemusicproject.org	Open Source collaboration of music artists	Artistic
Project Restoration	www.projectrestoration.com	Virtual Reality “game to help restore the world	Community & Education
Local Currency Council	www.localcurrencycouncil.org	Advocacy group to preserve fundamentals rights of self-governing local-economic systems	Economics & Education

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Featured Broadcast Solutions:

PlayPumps International Water Solution: Innovations for improving access to safe water in rural communities in Africa through the use of pumps powered by kids playing. PlayPumps are now bringing play opportunities and improved access to safe water in hundreds of communities and schools in South Africa, Lesotho, Malawi, Mozambique, Swaziland, and Zambia.



ECHO (Educational Concerns for Hunger Organization): technical support helping community development organizations and workers increase agricultural development in over 180 countries.

SCALE: Open source economic solution allowing people to exchange (recycle) clothes, toys, gadgets, coupons and more using “community credit” to get things they need; thereby decreasing the amount of “public money” one must earn to meet their family or individual needs.

SEWA-Nepal: Provide educational institutions, civil society organizations, parents and individuals with educational information, knowledge, and expertise on Emotional Intelligence necessary to create a Peaceful and Joyful world society.

Trees For Life: Using the fabulous Moringa Tree, and working on projects that address soil regeneration, this organization has planted tens of millions of fruit trees in India, Guatemala, Haiti, and Brazil since 1984.

Room To Read: Partners with local communities throughout the developing world to provide quality educational opportunities by establishing libraries, creating local language children's literature, constructing schools, and providing education to children in need.

Paulownia Tree: Paulownia is the fastest growing Hardwood Tree on Earth. In the right areas it can be used for reforestation, sustainable lumber and fuel, and also has medicinal properties.

Aprovecho Rocket Stoves: This ingenious technology decreases pressures on deforestation, health disease caused by smoke, and pollution from open fires. Aprovecho has assisted the Programme for Biomass Energy Conservation in Southern Africa (ProBEC) in designing biomass stoves for institutional cooking in Lesotho, Malawi, Uganda, Mozambique, and Zambia.

Inveneo: Provides people at the local level with [Information and Communications Technologies \(ICT\) systems](#) thereby empowering a means for them to prosper from the global marketplace of goods and ideas, get educated, and through tele-medicine improve a number of health issues.

The Sustainable Energy and Economy Network (SEEN): A project of the [Institute for Policy Studies](#) (Washington, DC) and the [Transnational Institute](#) (Amsterdam), works in partnership with citizens groups nationally and globally on environment, human rights and development issues.

SolarFlex Fruit & Vegetable Dryer: Passive solar fruit and vegetable dryer that has a flexible design and is inexpensive to manufacture. Drying fruits and vegetables with this system is a cost-effective long-term food storage solution that requires no external electricity to operate, and eliminates the need for chemical preservatives.

Walk for Peace: Organizing individuals committed to the up-liftment of our communities, just normal people with normal lives who want to mobilize people in a positive manner to increase the safety and security of local living conditions.

Project Concern International (PCI): Ensuring women in rural areas have access to lifesaving resources when dealing with high-risk pregnancies or complications during childbirth. In addition,

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PCI's maternal and child health programs empower women to feed and care for themselves and their families by promoting healthy behaviors such as prenatal care, immunizations, and exclusive breastfeeding. In [Zambia](#), PCI-trained volunteers have provided home-base care to a over 12,000 AIDS patients benefiting from antiretroviral therapy.

SRI Rice Intensification: Methodology for increasing the productivity of irrigated rice cultivation by changing the [management of plants, soil, water and nutrients](#). SRI practices lead to healthier, more productive soil and plants by supporting greater root growth and by nurturing the abundance and diversity of soil organisms.

Sky Farming: Imagine a cluster of 30-story producing fruit, vegetables, and grains while also generating clean energy and purifying wastewater.

Atmospheric Water Technology: Creating clean water from thin air using ozonation. Ozonation is a clean and efficient alternative to chlorine-based water treatment. It's not only a powerful way to eradicate bacteria and viruses; it's also a highly effective bleaching agent. Ozonation is also Non-toxic.

Featured Broadcast Segments

1) Millennium Development Goals

The 2009 Peace Day Broadcast focused a single hour on each of the United Nations Millennium Develop Goals, defining what they are and the challenges involved in meeting in. This year's Broadcast will also dedicate a minimum of 1 Hour to each of these goals, and provide an update on efforts to achieve them.

The eight United Nations Millennium Development Goals are:

- [Goal 1: Eradicate extreme poverty and hunger](#)
- [Goal 2: Achieve universal primary education](#)
- [Goal 3: Promote gender equality and empower women](#)
- [Goal 4: Reduce child mortality](#)
- [Goal 5: Improve maternal health](#)
- [Goal 6: Combat HIV/AIDS, malaria, and other diseases](#)
- [Goal 7: Ensure environmental sustainability](#)
- [Goal 8: Develop a global partnership for development](#)

2) Youth Peace Ambassador Interviews:



Jane Goodall, Stevie Wonder, Charlise Theron, George Clooney, Michael Douglas

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During the 2009 Peace Day Broadcast, Youth Peace Ambassadors interviewed Michael Franti, and Joan Baez, this year we are planning interviews by Youth Peace Ambassadors of the following United Nations Messengers of Peace willing to do so:

3) Peace One Day

A special look at the history of the International Day of Peace and the efforts of Jeremy Gilley to establish the first ever annual day of global ceasefire and non-violence with a fixed calendar date.

4) End Poverty 2015 Millennium Campaign

This is the historic promise 189 world leaders made at the United Nations Millennium Summit when they signed the [Millennium Declaration](#) and agreed to meet the "Millennium Development Goals (MDGs)" an eight-point road map with measurable targets and clear deadlines for improving the lives of the world's poorest people. World leaders have agreed to achieve the MDGs by 2015.

5) Human Rights

A full two hours will be dedicated this year during the Peace Day Broadcast to reports on development in areas effecting Human Rights.



the human rights of children

6) Global Oneness Project: Local Voices for a Global Future

Exploring how the radically simple notion of interconnectedness can be lived in our increasingly complex world. Since 2006, they have been traveling the globe gathering stories from people who base their lives and work on the understanding that we bear great responsibility for each other.

7) Entertainment

Musical entertainment acts are now being solicited for participation in the Broadcast Event. Participants from the music industry may be cut too for live performances in various celebratory locations around the globe, or may simply give permission to use a music video for inclusion in the segment line-up.